



RECEIVED

MAR 11 1998

Group 2700

UV-54

- 1 -

DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name;

I believe I am an original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

PROGRAM GUIDE SYSTEM WITH ADVERTISEMENTS

the specification of which

[] is attached hereto

was filed on April 30, 1998 as Application Serial No. 09/070,604.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims.

I do not know and do not believe that the invention was ever patented or described in any printed publication in any country before my or our invention thereof or more than one year prior to this application.

I do not know and do not believe that the invention was in public use or on sale in the United States of America more than one year prior to this application.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known by me to be material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having

a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)

Priority
Claimed

(Number)	(Country)	(Filing Date)	[]	[]	Yes	No
----------	-----------	---------------	-----	-----	-----	----

I hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below.

(Application Serial No.) (Filing Date)

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known by me to be material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

(Application (Filing Date) (Status) (patented,
Serial No.) (pending, abandoned)

As a named inventor, I hereby appoint the following attorneys or agents to prosecute this application and transact all business in the United States Patent and Trademark Office connected therewith:

Robert C. Morgan, Reg. No. 30,199
Joseph M. Giuliano, Reg. No. 36,539
G. Victor Treyz, Reg. No. 36,294

Send correspondence to: G. Victor Treyz
FISH & NEAVE
1251 Avenue of the Americas
New York, New York 10020-1104

Direct telephone calls to: G. Victor Treyz
(212) 596-9000

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first inventor Edward B. Knudson

First Inventor's signature 

1-15-99
Date

Residence 11055 West Rowland Avenue, Littleton,
Colorado 80127

Citizenship United States

Post Office Address 11055 West Rowland Avenue,
Littleton, Colorado 80127

Full name of second inventor Joel G. Hassell

Second Inventor's signature 

1/13/99
Date

Residence 8246 Yarrow Court, Arvada, Colorado 80005

Citizenship United States

Post Office Address 8246 Yarrow Court, Arvada, Colorado
80005

- 4 -

Full name of third inventor Connie T. Marshall

Third Inventor's signature Connie T. Marshall Date 1-28-99

Residence 2991 S. Woodland Road, Muskogee, Oklahoma
74401

Citizenship United States
Post Office Address Route 5, Box 298, Muskogee,
Oklahoma 74401

Full name of fourth inventor Thomas R. Lemmons

Fourth Inventor's signature T. R. Lemmons Date 1-27-99

Residence Route 2, Box 1178, Sand Springs, Oklahoma
74063

Citizenship United States
Post Office Address Route 2, Box 1178, Sand Springs,
Oklahoma 74063

Full name of fifth inventor Steven J. Reynolds

Fifth Inventor's signature S. J. Reynolds Date 1/20/99

Residence 812 Altair Drive, Littleton, Colorado 80124

Citizenship United States
Post Office Address 812 Altair Drive, Littleton,
Colorado 80124

Full name of sixth inventor Robert A. Knee

Sixth Inventor's signature Robert A. Knee 1/25/99
Date

Residence 747 Grissom Drive, Lansdale, Pennsylvania
19446

Citizenship United States
Post Office Address 747 Grissom Drive, Lansdale,
Pennsylvania 19446

Full name of seventh inventor Kenneth F. Carpenter, Jr.

Seventh Inventor's signature Kenneth F. Carpenter, Jr. 1/25/99
Date

Residence 544 South Brentwood Drive, Mount Laurel, New
Jersey 08054

Citizenship United States
Post Office Address 544 South Brentwood Drive,
Mount Laurel, New Jersey 08054

Full name of eighth inventor William L. Thomas

Eighth Inventor's signature William L. Thomas 1/28/99
Date

Residence 11611 South 70th East Avenue, Bixby, Oklahoma
74008

Citizenship United States
Post Office Address 11611 South 70th East Avenue,
Bixby, Oklahoma 74008

Full name of ninth inventor W. Benjamin Herrington

Ninth Inventor's signature W. Benjamin Herrington Date 1/27/99

Residence 725 W. 20th Street, Tulsa, Oklahoma 74107

Citizenship United States

Post Office Address 725 W. 20th Street, Tulsa, Oklahoma 74107

Full name of tenth inventor Steven C. Williamson

Tenth Inventor's signature Steven C. Williamson Date 1/27/99

Residence 2720 S. Elder Avenue, Broken Arrow, Oklahoma 74012

Citizenship United States

Post Office Address 2720 S. Elder Avenue, Broken Arrow, Oklahoma 74012

Full name of eleventh inventor Michael D. Ellis

Eleventh Inventor's signature Michael D. Ellis Date 1/15/99

Residence 1300 Kingwood Place, Boulder, Colorado 80304

Citizenship United States

Post Office Address 1300 Kingwood Place, Boulder, Colorado 80304

- 7 -

Full name of twelfth inventor Donald W. Allison

Twelfth Inventor's signature 

1/27/99
Date

Residence 3411 South 132nd East Avenue, Tulsa, Oklahoma
74134

Citizenship United States

Post Office Address 3411 South 132nd East Avenue,
Tulsa, Oklahoma 74134